

2016 POLITICAL FALL SPENDING

ETHI-POLITICAL ISSUE-SENATE MAJORITY PAC

| CONTRACT NUMBER | DATES OF CONTRACT | # OF SPOTS | GROSS OWED | TOTAL (15%) COMMISSION | NET COST | PROD. COSTS | NET OWED | NET RECEIVED | DIFF IN TOTALS | CHECK # |
|--------------------|----------------------|---------------|---------------|---------------------------|-------------|----------------|-------------|-----------------|-------------------|---------------------------|
| 932530 | 9/15-9/19 | 9 | \$ 810.00 | \$ 121.50 | \$ 688.50 | | \$ 688.50 | \$ 688.50 | | payment sent to hub |
| 932648 | 9/20-9/26 | 12 | \$ 2,410.00 | \$ 361.50 | \$ 2,048.50 | | \$ 2,048.50 | \$ 2,048.50 | | payment sent to hub |

CONTRACT

ETHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

And:

Waterfront Strategies
3050 K Street Northwest
Washington, DC 20007
USA

| | | |
|---|--|--|
| <u>Contract / Revision</u> 932530 / | | <u>Alt Order #</u> 25286432 |
| <u>Product</u> Issue-D | | |
| <u>Contract Dates</u> 09/15/16 - 09/19/16 | | <u>Estimate #</u> 5410 |
| <u>Advertiser</u> POL/Senate Majority PAC | | <u>Original Date / Revision</u> 09/14/16 / 09/14/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> ETHI | <u>Account Executive</u> Katz Washington | <u>Sales Office</u> Katz/Washingto |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>Agy Code</u> 9914573 | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> IN14921 | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|-------------------|-------------------|------|--------|-------------|------|-----|------|----------|-----------------|
| N 1 | ETHI | 09/15/16 | 09/15/16 | M-F 10a-11a | M-F 10a-11a | | :30 | | | | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 09/12/16 | 09/18/16 | ---T--- | 1 | | | \$60.00 | | | | | |
| N 2 | ETHI | 09/15/16 | 09/16/16 | M-F 11a-12p | M-F 11a-12p | | :30 | | | | NM | 2 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 09/12/16 | 09/18/16 | ---TF-- | 2 | | | \$20.00 | | | | | |
| N 3 | ETHI | 09/15/16 | 09/16/16 | M-F 5p-6p | M-F 5p-6p | | :30 | | | | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 09/12/16 | 09/18/16 | ---TF-- | 1 | | | \$50.00 | | | | | |
| N 4 | ETHI | 09/18/16 | 09/18/16 | News 10 on Fox Su | 10p-1030p | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 09/12/16 | 09/18/16 | -----S | 1 | | | \$500.00 | | | | | |
| N 5 | ETHI | 09/19/16 | 09/19/16 | M-F 11p-12a | 11p-12a | | :30 | | | | NM | 2 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 09/19/16 | 09/25/16 | M----- | 2 | | | \$40.00 | | | | | |
| N 6 | ETHI | 09/15/16 | 09/16/16 | M-F 12p-1p | M-F 12p-1p | | :30 | | | | NM | 2 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 09/12/16 | 09/18/16 | ---TF-- | 2 | | | \$40.00 | | | | | |
| Totals | | | | | | | | 0.00 | | | | 9 | \$810.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|-----------------|-------------------|-----------------|
| 08/29/16 - 09/19/16 | 9 | \$810.00 | (\$121.50) | \$688.50 |
| Totals | 9 | \$810.00 | (\$121.50) | \$688.50 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25286432

CPE: 163/173/5410

Agency: WATERFRONT STRATEGIE

3050 K ST NW #100
Washington, DC 20007

Changes as of: 9/14/2016 at 10:41 AM

Flight: 9/15/16 - 9/19/16

Advertiser: Senate Majority PAC

Product: Issue
Agency Order #: 5391934

Buyer: Furman, Mike
Salesperson: BEN WILMETH
202-872-5880

Version: Highlighting Revision 1

Station: ETHI

Market: Terre Haute

Office: WASHINGTON
Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE
Assistant: BEN WILMETH
202-872-5880

Total \$: \$810.00
Total Spots: 9

Total CPP: \$0.00
Total GRP:

Separation:

Comments: New Order

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 9/15 | 9/15 - 9/15 | Total Spots | Total \$ | CPP | GRP |
|-----------|-------------------|----|---------------------------|----------|-------------|-----|------|-------------|-------------|----------|--------|-----|
| REV+1 | Tu-F M 10a-11a | | Judge Mathis | \$60.00 | 0 | 30 | 01-1 | | 1 | \$60.00 | \$0.00 | 0.0 |
| REV+2 | Tu-F M 11a-12n | | Patently Court 11A-11:30A | \$20.00 | 0 | 30 | 01-2 | | 2 | \$40.00 | \$0.00 | 0.0 |
| REV+3 | Tu-F M 12n-1p | | Hot Bench (Hour) Mandy | \$40.00 | 0 | 30 | 01-2 | | 2 | \$80.00 | \$0.00 | 0.0 |
| REV+4 | Tu-F M 5p-6p | | Steve Harvey | \$50.00 | 0 | 30 | 01-1 | | 1 | \$50.00 | \$0.00 | 0.0 |
| REV+5 | Su 10p-10:30p | | News 10 On FOX | \$500.00 | 0 | 30 | 01-1 | | 1 | \$500.00 | \$0.00 | 0.0 |
| REV+6 | M 11p-12m | | Law & Order: SVU-MYNET1 | \$40.00 | 0 | 30 | 01-2 | | 2 | \$80.00 | \$0.00 | 0.0 |
| TOTALS: 9 | | | | | | | | | 9 | \$810.00 | \$0.00 | 0.0 |

9-14-12

932530

93

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25286432

Changes as of: 9/14/2016 at 10:41 AM

Version: Highlighting Revision 1

CPE: 163/173/5410

Agency: WATERFRONT STRATEGIE

3050 K ST NW #100
Washington, DC 20007

Advertiser: Senate Majority PAC

Product: Issue
Agency Order #: 5391934

Buyer: Furman, Mike
Salesperson: BEN WILMETH
202-872-5880

Station: ETHI
Market: Terre Haute

Office: WASHINGTON
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE

Assistant: BEN WILMETH
202-872-5880

Total \$: \$810.00
Total Spots: 9
Total CPP: \$0.00
Total GRP:

Separation:

Special Instructions

Order Level Comments

Date/Time Added by Comment

09/14/16 10:41 AM BEN WILMETH New Order
09/14/16 10:41 AM BEN WILMETH New Order

Competitive Information

Market Budget: \$16,200
ETHI Share: 5%
Comment:
WAWV: 7%
WTHI: 59%
WTWO: 29%

| Daypart Summary | | | | |
|-----------------|-----------|-------|----------|-----|
| Day/Time | % Distrib | Spots | Dollars | CPM |
| | 100% | 9 | \$810.00 | N/A |
| Total | 100% | 9 | \$810.00 | N/A |

| Monthly Summary | | |
|-----------------|-------|----------|
| Month | Spots | Dollars |
| 2016-Sep | 9 | \$810.00 |
| Total | 9 | \$810.00 |

Transaction History

| Trans | Created/Received | Created by | Status | Spot# | Spot- | \$ Chg | Contract \$ | Comment |
|----------|------------------|-------------|---------|-------|-------|----------|-------------|---|
| Revision | 9/14/16 10:41 AM | BEN WILMETH | Revised | | | \$0 | \$810.00 | Changes: Demo Meta to [R:6]. User Entered \$ from \$0.00 to \$810.00, Flight Start from 9/13/16 to 9/15/16, Start Day Of The Week from Tuesday to Thursday, Comments from to New Order. 6 buylines added or modified. |
| New | 9/14/16 10:40 AM | BEN WILMETH | New | 9 | | \$810.00 | \$810.00 | |

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St
New York, NY 10019

| | | |
|---|---|---|
| Contract # 25286432 | Changes as of: 9/14/2016 at 2:44 PM | Version: Highlighting Makegood 1 |
| CPE: 163/173/5410 | Flight: 9/15/16 - 9/19/16 | Station: ETHI |
| Agency: WATERFRONT STRATEGIE | Advertiser: Senate Majority PAC | Market: Terre Haute |
| 3050 K ST NW #100 Washington, DC 20007 | Product: Issue | Office: WASHINGTON |
| | Agency Order #: 5391934 | Primary Demo: Adults 35+ |
| | Buyer: Furman, Mike | Con Type: POLITICAL/VOTE |
| | Salesperson: BEN WILMETH 202-872-5880 | Assistant: BEN WILMETH 202-872-5880 |
| Comments: New Order | | Total \$: \$810.00 |
| | | Total Spots: 9 |
| | | Total CPP: \$0.00 |
| | | Total GRP: |
| | | Separation: |

Station Comment

Ben - on line 3, Maury Povich airs 12-1p. for line 2, paternity court airs 11a-11:30a, divorce court airs 11:30a-12p. Please revise. thanks - tammy

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

| | | |
|---|---|---|
| Contract # 25286432 | Changes as of: 9/14/2016 at 5:12 PM | Version: Highlighting Revision 2 |
| CPE: 163/173/5410 | Flight: 9/15/16 - 9/19/16 | Station: ETHI |
| Agency: WATERFRONT STRATEGIE | Advertiser: Senate Majority PAC | Market: Terre Haute |
| 3050 K ST NW #100 Washington, DC 20007 | Product: Issue | Office: WASHINGTON |
| | Agency Order #: 5391934 | Primary Demo: Adults 35+ |
| | Buyer: Furman, Mike | Con Type: POLITICAL/NOTE |
| | Salesperson: BEN WILMETH 202-872-5880 | Assistant: BEN WILMETH 202-872-5880 |
| Comments: New Order | | Total \$: \$810.00 |
| | | Total Spots: 9 |
| | | Total CPP: \$0.00 |
| | | Total GRP: |
| | | Separation: |

| # | Day/Time | DP | Program | Rate | A3SP Rating | Len | 9/15 | 9/15 - 9/15 | Total Spots | Total \$ | CPP | GRP |
|--|-------------------|----|-------------------------------|----------|-------------|-----|------|-------------|-------------|----------|--------|-----|
| 1 | Tu-F-M 10a-11a | | Judge Mathis | \$60.00 | 0 | 30 | 1 | | 1 | \$60.00 | \$0.00 | 0.0 |
| 2 | Tu-F-M 11a-12n | | Paternity Court/Divorce Court | \$20.00 | 0 | 30 | 2 | | 2 | \$40.00 | \$0.00 | 0.0 |
| Changes: Program from Paternity Court to Paternity Court/Divorce Court | | | | | | | | | | | | |
| 3 | Tu-F-M 12n-1p | | Maury Povich | \$40.00 | 0 | 30 | 2 | | 2 | \$80.00 | \$0.00 | 0.0 |
| Changes: Program from Hot Bench (Hour) to Maury Povich | | | | | | | | | | | | |
| 4 | Tu-F-M 5p-6p | | Steve Harvey | \$50.00 | 0 | 30 | 1 | | 1 | \$50.00 | \$0.00 | 0.0 |
| 5 | Su 10p-10:30p | | News 10 On FOX | \$500.00 | 0 | 30 | 1 | | 1 | \$500.00 | \$0.00 | 0.0 |
| 6 | M 11p-12m | | Law & Order: SVU-LMYNET1 | \$40.00 | 0 | 30 | 2 | | 2 | \$80.00 | \$0.00 | 0.0 |
| TOTALS: 9 | | | | | | | | | 9 | \$810.00 | \$0.00 | 0.0 |



125 West 55th St
New York, NY 10019

Contract # 25286432

Changes as of: 9/14/2016 at 5:12 PM

Version: Highlighting Revision 2

CPE: 163/173/5410
Agency: WATERFRONT STRATEGIE

Flight: 9/15/16 - 9/19/16
Advertiser: Senate Majority PAC

Station: ETHI
Market: Terre Haute

Total \$: \$810.00
Total Spots: 9

3050 K ST NW #100
Washington, DC 20007

Product: Issue
Agency Order #: 5391934

Office: WASHINGTON
Primary Demo: Adults 35+

Total CPM: \$0.00
Total GRP:

Buyer: Furman, Mike
Salesperson: BEN WILMETH
202-872-5880

Con Type: POLITICAL/NOTE
Assistant: BEN WILMETH
202-872-5880

Separation:

Special Instructions

Order Level Comments

| Date/Time | Added by | Comment |
|-------------------|-----------------|---|
| 09/14/16 5:12 PM | CAROLYN ALLAIRE | New Order |
| 09/14/16 2:44 PM | Tammy Terry | Ben - on line 3, Maury Povich airs 12-1p, for line 2, paternity court airs 11a-11:30a, divorce court airs 11:30a-12:30p |
| 09/14/16 10:41 AM | BEN WILMETH | New Order |
| 09/14/16 10:41 AM | BEN WILMETH | New Order |

Competitive Information

| | |
|----------------|----------|
| Market Budget: | \$16,200 |
| ETHI Share: | 5% |
| Comment: | |
| WAWV: | 7% |
| WTHI: | 59% |
| WTWO: | 29% |

| Daypart Summary | | | | | |
|-----------------|-------------|----------|-----------------|------------|------------|
| Day/Time | % Distrib | Spots | Dollars | CPM | GMP |
| | 100% | 9 | \$810.00 | N/A | 0.0 |
| Total | 100% | 9 | \$810.00 | N/A | 0.0 |

| Monthly Summary | | |
|-----------------|----------|-----------------|
| Month | Spots | Dollars |
| 2016-Sep | 9 | \$810.00 |
| Total | 9 | \$810.00 |

Transaction History

| Trans | Created/Received | Created by | Status | Spot# | Spot- | \$ Chg | Contract \$ | Comment |
|------------|------------------|-----------------|-----------|-------|-------|----------|-------------|--|
| Revision | 9/14/16 5:12 PM | CAROLYN ALLAIRE | Revised | | | \$0 | \$810.00 | Changes: 2 buylines added or modified. |
| Makegood 1 | 9/14/16 2:44 PM | Tammy Terry | Confirmed | | | \$0 | \$810.00 | |
| Revision | 9/14/16 10:41 AM | BEN WILMETH | Confirmed | | | \$0 | \$810.00 | Changes: Demo Meta to [R: 6], User Entered \$ from \$0.00 to \$810.00, Flight Start from 9/13/16 to 9/15/16, Start Day Of The Week from Tuesday to Thursday, Comments from New |
| New | 9/14/16 10:40 AM | BEN WILMETH | New | 9 | | \$810.00 | \$810.00 | |

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|---|---|
| Station and Location: WTHR/ETN, Terre Haute, IN | Date: 9-14-16 11-18-16 |
|---|---|

I, Mike Furman
do hereby request station time concerning the following issue:

Senate Majority PAC

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| As Ordered | | | | | |
| | | | | | |

This broadcast time will be used by: Senate Majority PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Even Gary
Todd Young
US Senate
Indiana
General
Election
11/9/16

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Majority PAC 700 15th Street NW Suite 600
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Rebecca Lankford, Treasurer
Susan A. Lankford, President
J. B. Peersich, Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8/10/15 *Mr R* 202-335-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Nick Teleryn GM
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------------|-------|----------------|-----------------|
| | | As Ordered | | | |

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.